

A top-down view of a person's hands with pink nail polish drawing fashion sketches on a white sheet of paper. The sketches include a long-sleeved garment, a small bag, and a pair of shoes. Various colored pencils and pens are scattered around the drawing area. The person is wearing a white shirt with black stripes on the sleeves.

VIRTUAL WORKSHOP

FASHION ILLUSTRATION

KELAS ILUSTRASI BASIC



Fashion Illustration in General

Yang orang tau :

- Gambar baju kalau dipakai orang gimana
- Harus sesuai aturan / kaidah gambar
- Harus estetik / bagus
- Harus ...
- Harus ...
- Harus ...

Fashion Illustration in General

Padahal :

- Ga cuma gambar dipake model aja. Ada gambar kerja / flat drawing/ tech drawing, ada pola, ada apa lagi?
- Skillset setiap orang beda, gak harus ikut aturan, nanti malah gak jadi gambar :(
- Bagus itu relatif, yang penting tujuannya tercapai
- Estetik juga relatif

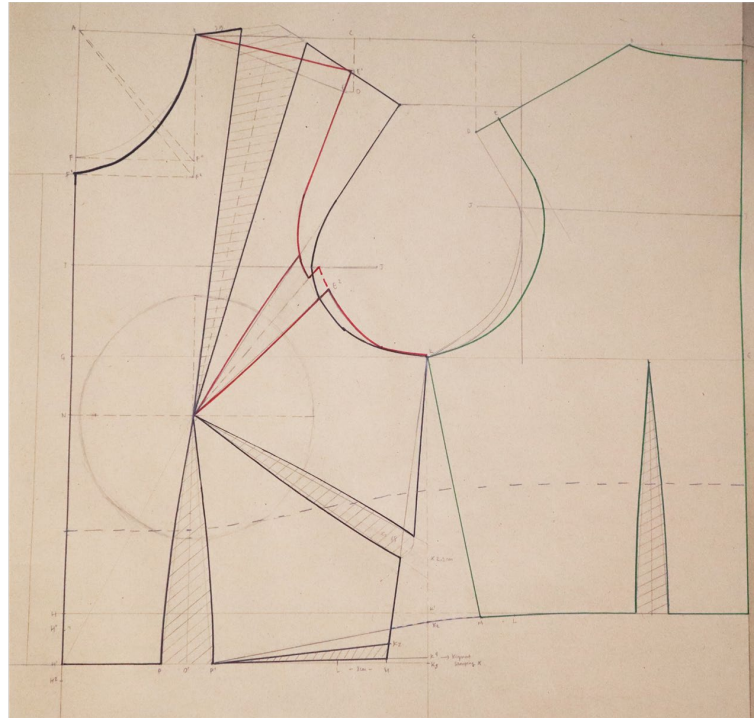


Skill menggambar di industri fashion

Flat Drawing / Tech
Drawing



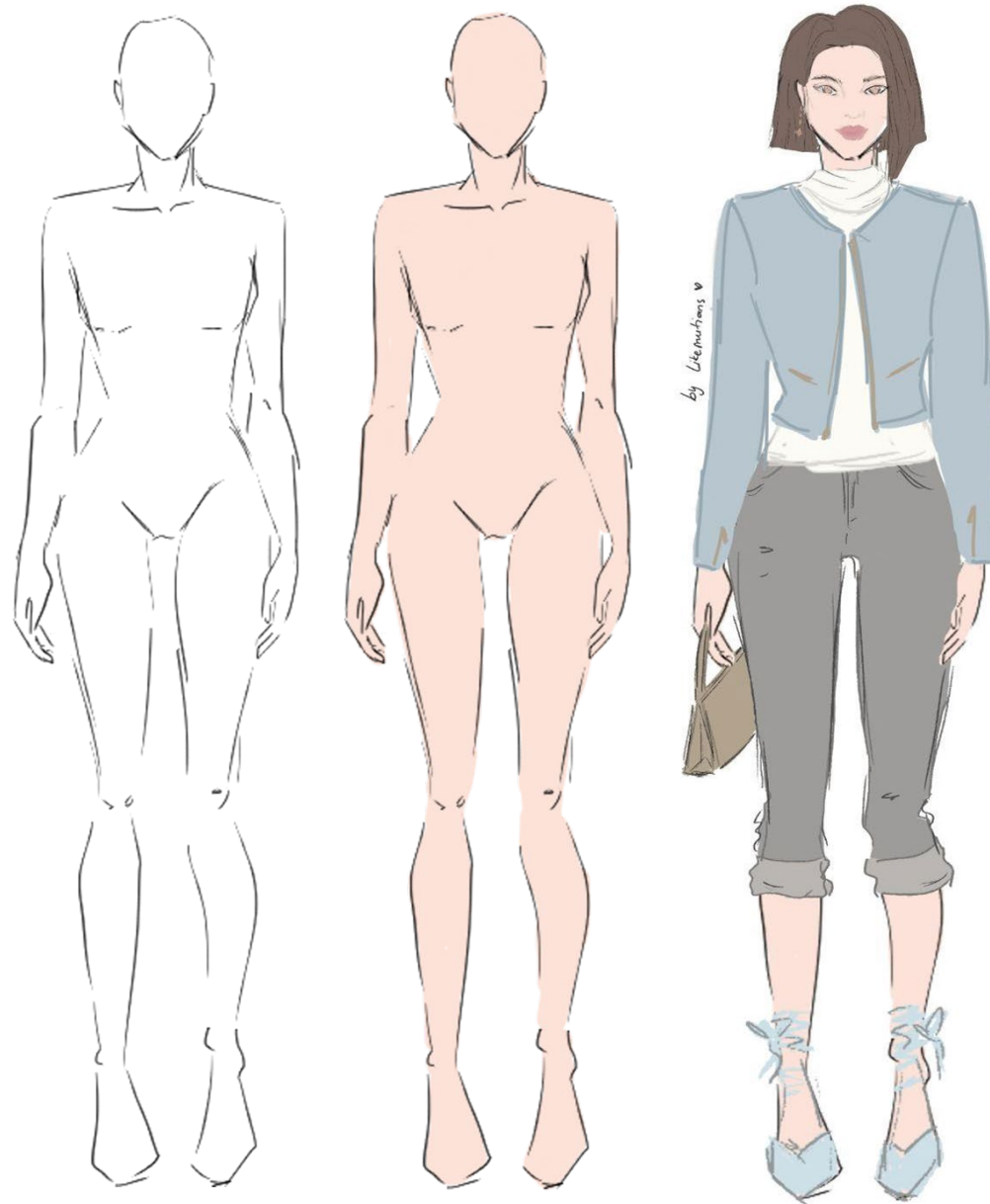
Production – Pattern
Drafting

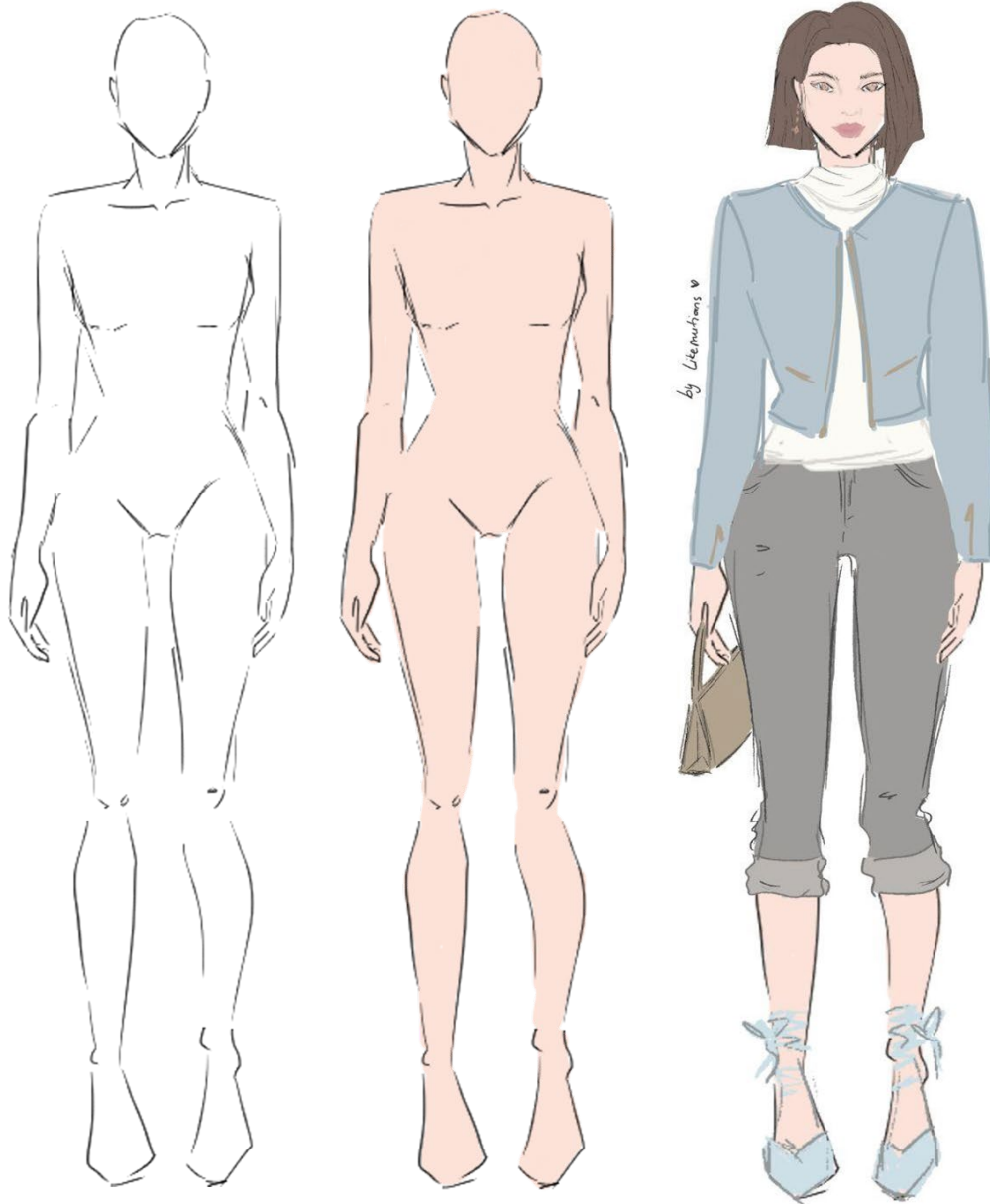


Commercial Use



Kenapa harus ada Fashion Illustration?



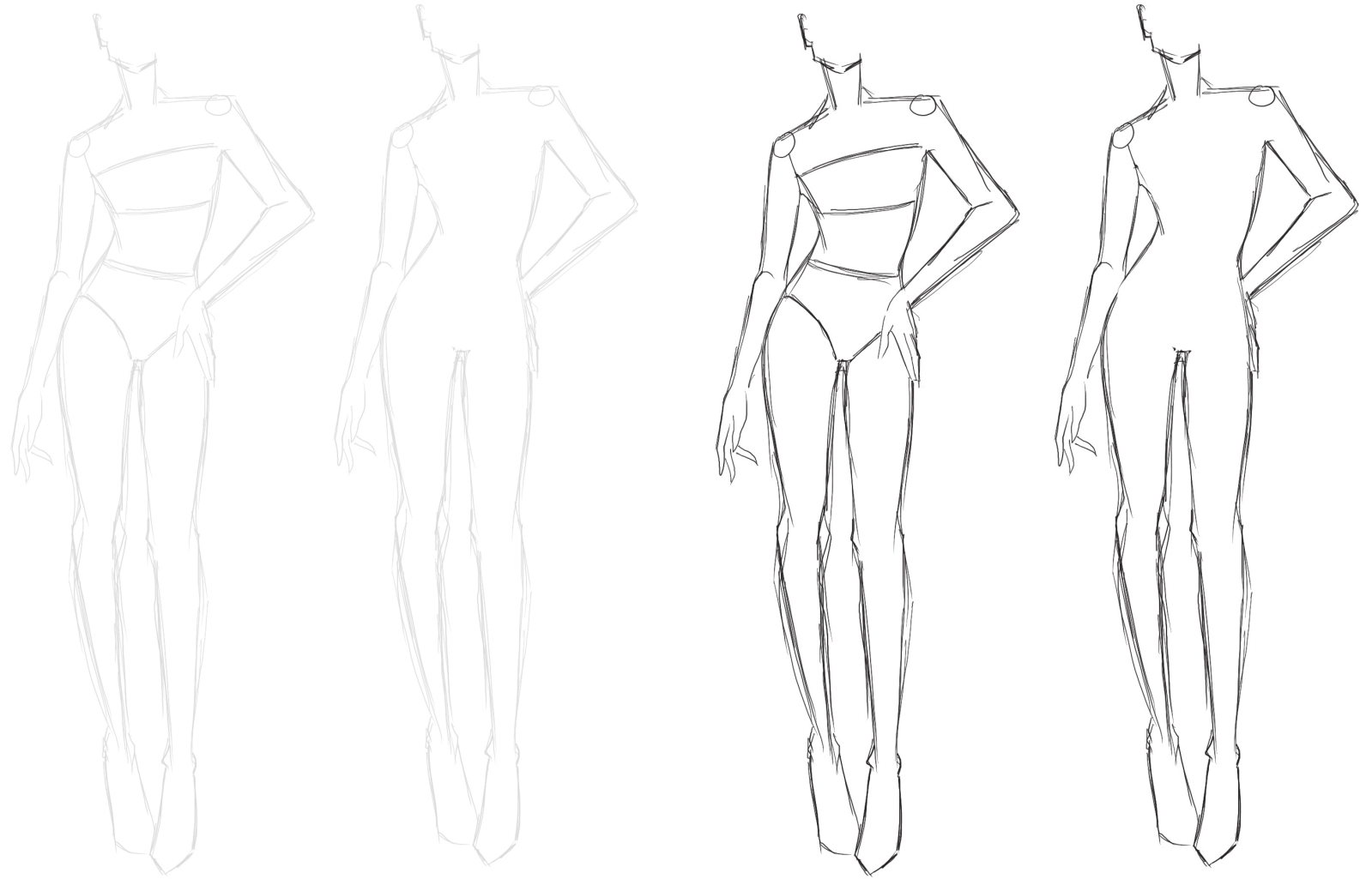


**fashion
illustrator
vs fashion
designer"**

Tools

- ✓ Hand Drawing : Pencil
- ✓ Digital Drawing : Tab / PC / Laptop + Pen stylus / Wacom
App : Photoshop / Procreate / Illustrator / Corel

Let's Start



Show Your Result!
Let's take a picture together